Rackspace
Cloud-Hosting + Tech Services

Location: Blacksburg, VA
Market Sector: Corporate
Size: 45,000
Year Completed: 2014

Rackspace's facility is one of 28 buildings on the Virginia Tech Corporate Research Center campus, 15 of which designed by SMBW. Rackspace's location in Virginia Tech's Corporate Research center benefits the operations of both organizations.

Interior concepts include a flexible workspace designed to support collaboration, product development, and employee morale.

DRIVERS

To encourage collisions and cross-company collaborations, great importance was placed on communal amenities. The project connects the building's interior spaces and site spaces for work and gathering while the interior design allows for scaling collaboration.

APPROACH

Site and landscape features are tailored to enhance the building approach and mediate circulation. The building's entry and core allow future multi-tenant occupancy without impeding an efficient single tenant solution. The sensitive nature of the information held by Rackspace on behalf of their clients required extensive security measures including a badge-out/badge-in protocol and a carefully worked out building that will allow a phased expansion into the remainder of the space while maintaining their secure perimeter and enveloping additional core services to meet a growing employee base.