



Capital One 1717 Innovation Hub Business Incubator

Location: Richmond, VA
Market Sector: Corporate Office
Size: 37,860 SF
Year Completed: 2018

Based out of a 100 year-old, 5-story heavy-timber former tobacco warehouse in the growing Shockoe Bottom region, the 1717 Innovation Center is a community-driven business incubator, housing the non-profit Start-Up Virginia. Capital One, who funded the project through their Future Edge program, also occupy space on two floors for gathering space and a research lab.

“1717 allows like-minded entrepreneurs, who are working on similar companies that have the potential to grow in a common space with no barriers to their success.”

Richard Wintch, StartUp Virginia, Exec. Director

DRIVERS

As a space that provides support, community, and resources to start-ups and nonprofits, 1717 Innovation Hub required an innovative space that provides a variety of working and meeting spaces and plenty of opportunities for creative “collisions” between entrepreneurs.

APPROACH

Entirely void of modern building systems past the 1st floor, the project scope included a complete renovation of the existing warehouse to include new building systems, the addition of a 6th level for larger meeting functions and outdoor rooftop patio space, and selective demolition to incorporate uniquely expressed vertical transportation systems.



